

Class Level: 3	Topic: Shopping	Estimated Class Length: 3hrs	Date:
Lesson Objectives: <ul style="list-style-type: none"> • Identify large home/life purchases • Understand online product information • Compare 2 or more store selections for an item and make a choice for purchase 			
Language Skill Proficiency: <ul style="list-style-type: none"> ▪ Speaking ▪ Listening ▪ Reading ▪ Writing 		 Materials and Equipment: <ul style="list-style-type: none"> ▪ Computers, tablet or iPad ▪ LCD Projector (<i>if available</i>) 	
<h2>Activity Plan</h2> <p>Warm Up: Have Ss share the last large purchase they made; what was it, where did you buy it, how much did it cost?</p> <p>Introduction: As a class, make a list of large expensive purchases we make as adults. For example; computers, large appliances, furniture. Tell the class today's lesson will be about searching websites for a few of these large items and finding a good place to make a purchase (you can choose which items will be searched or have the Ss make that choice). For this lesson we are searching for a new computer and a new refrigerator. As a class name places you can purchase these items. Discuss how you would find these stores if you were new in town (google, bing, or ask a neighbor or new co-worker for advice).</p> <p>Presentation: For this lesson we are searching for a new computer and a new refrigerator (you can choose which items will be searched or have the Ss make that choice). As a class name places you can purchase these items and discuss how you would find these stores if you were new in town. (google, bing, or ask a neighbor or new co-worker for advice).</p> <p>Practice: Using the projector, as a class, search for a computer at a local store. Show Ss how to go to the departments on the website or use the search box. Have Ss record important information they would need to remember; brand names, prices, warranties, quality and reviews etc. (review this vocabulary if necessary) Show class how to find in-store availability or shipping process. Do the same steps on another website; writing down the info. Now compare the details and information to the other store. Discuss which store is best for the purchase and why. Ss may have further questions about the websites and product.</p> <p>Practice: Put students in pairs to search one website for a refrigerator. For example one group can search Best Buy (www.bestbuy.com), while another group can search Lowes Home Improvement Store (www.lowes.com). Ss for each store will come together and share their information and make one report on the product info they liked the best. This will take some discussion since they might not have all chosen the same refrigerator. Groups will need to make sure they are showing important details such as; price, quality, reviews, in store availability, shipping process of ordering for delivery.</p> <p>Evaluation: As a class, decide the best place for the purchase. Discuss the benefits of online product search; time saving, money saving (more likely to buy at the first place you go in person), also helps the customer (you) think of additional questions before making large purchases.</p>			